

PETE SMITH

KEYNOTE SPEAKER / AUTHOR / ENTREPRENEUR



THE IDEA BEHIND THE WORK

**WHO YOU ARE.
HOW YOU SHOW UP.
WHAT YOU DO WHILE
YOU'RE THERE.**

IT MATTERS.

Personal. Funny. Practical.

Pete Smith is a keynote speaker, author, entrepreneur, and stroke survivor. His work centers on who we are, how we show up, what we do while we're there, and why it matters.

His two keynote experiences explore that idea from different directions. Dare to Matter draws on surviving a stroke at 35 to examine choice, identity, and the impact we have on others. Better Because You Were There turns the lens outward, exploring how humility, gratitude, optimism, and useful action can make people and places better because we were there.

Pete brings personal storytelling, humor, and practical perspective to the stage. His experiences include rebuilding after a stroke, coaching a wrestling team, and opening a neighborhood coffeehouse. He invites audiences to take greater ownership of their choices and turn good intentions into actions that matter to the people around them.